

Privacy Policy for [Nayifat App]

Effective Date: [28-11-2023]

This Privacy Policy describes how [Nayifat Finance Company] ("we," "us," or "our") collects, uses, and shares information collected from users ("user," "you," or "your") of the [Nayifat App] mobile application ("App").

Information We Collect

- **Personal Information:** We may collect certain personal information, such as name, email address, phone number, or similar identifiers when you voluntarily provide this information to us, for instance, when you create an account or contact us for support.
- **Usage Data:** We may automatically collect information about your device and how you interact with the App, such as device information (e.g., device type, operating system), IP address, usage patterns, and browsing history within the App.
- **Location Information:** With your consent, we may collect and process information about your approximate or precise location using various technologies, including GPS and Wi-Fi.

How We Use Your Information

We may use the collected information for the following purposes:

- To provide and maintain the App's functionality and services.
- To personalize your experience and improve our App.
- To communicate with you, respond to your inquiries, and provide customer support.
- To analyze usage trends and optimize the App's performance.
- To send you promotional materials or updates about our services, with your consent where required by applicable law.

Data Sharing and Disclosure

We may share your information with third parties in the following circumstances:

- With service providers or third-party vendors who assist us in operating the App and providing services to you.

- In response to legal requests, court orders, or to comply with applicable laws and regulations.
- If our business undergoes a merger, acquisition, or sale, your information may be transferred as part of that transaction.

Data Retention

We will retain your information only for as long as necessary for the purposes set out in this Privacy Policy, or as required by applicable laws. When we no longer need your information, we will securely delete or anonymize it.

Your Rights and Choices

- You can access, correct, or delete your personal information by contacting us using the information provided below.
- You may opt-out of receiving promotional communications from us by following the unsubscribe instructions provided in such communications.

Security

We take reasonable measures to protect your information from unauthorized access, use, or disclosure. However, please be aware that no method of transmission over the internet or electronic storage is completely secure.

Contact Us

If you have any questions or concerns regarding this Privacy Policy or our data practices, please contact us at [8001000088].

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.
